

Ad ID 2284

Ad Text The first African-American to attain the Miss USA title was Carole Gist. She won the title on March 2, 1990 in Wichita, Kansas.

Ad Landing Page <https://www.facebook.com/blackmattersus.mvmnt/>

Ad Targeting Location - Living In: United States

Age: 18 - 65+

Placements: News Feed on desktop computers or News Feed on mobile devices

People Who Match: Interests: Martin Luther King, Jr., African-American Civil Rights Movement (1954–68), African-American history or Malcolm X

Ad Impressions 15,877

Ad Clicks 2,038

Ad Spend 561.12 RUB

Ad Creation Date 02/27/17 11:49:08 PM PST

Ad End Date 02/28/17 11:49:08 PM PST



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2.4K Reactions 57 Comments 523 Shares

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